

VENDOR APPLICANT RULES AND REGULATIONS

Pensacola Mardi Gras, Inc. (PMGI) exclusively manages vendors for both the Pensacola Grand Mardi Gras Grand Parade on Saturday February 10, 2024 and the Krewe of Lafitte Parade Friday February 09, 2024, as permitted by The City of Pensacola.

PMGI reserves the right to accept or reject all applications.

PMGI reserves the right to review all applications and make vendor decision allowing vendor to participate based on the need for products and the need to avoid over saturation of other products. PMGI may use social media, websites, and other means to confirm reputation and quality of vendor relationships with other events.

All vendors must display badge/credentials from PMGI providing authorization to operate / vend. If you do not have a badge/credentials PMGI reserves the right to have you and your equipment escorted off the route by the City of Pensacola Police Department.

Due to lack of time to verify checks, they will not be accepted on Event Day. Vendors shall pay all fees due by deadline. Vendor fees will be collected in cash, cashiers check, or money order from all vendors. All Vendor fees are *NON-REFUNDABLE*.

Vendors are only allowed to sell food or novelties *NOT* both. No independent vendor will be granted exclusivity at any of the 2024 Pensacola Mardi Gras events.

Vendors MUST PROVIDE PMGI an attached a copy of their General Liability insurance which confirms and provides the City of Pensacola, Krewe of Lafitte and Pensacola Mardi Gras as additional insureds.

Vendors are responsible for obtaining all needed permits and licenses. Those permits and licenses may include: City festival license, tent permit, health department license, and/or propane permit from the City of Pensacola Fire Department. Permits will be awarded only to vendors who have been approved by PMGI and have documentation to that fact. Vendors may be required to provide proof of all necessary licenses, permits, state sales tax certificate, and liability insurance at anytime during the event. Please have the appropriate documentation available.

All Vendor fees submitted prior to parade day are subject to \$50.00 return check fee for all checks returned because of non-sufficient funds. Failing to reimburse PMGI for the initial monies and the NSF charge PMGI will not allow you to be a vendor for 5 years after which, it is the discretion of PMGI to decide if you can become a returning vendor.

PMGI has exclusive sponsorship agreements that provide for the exclusive sales of specific product lines by vendors choosing to sell in that category. All vendors are required to adhere to the exclusivity agreements. Please confirm all products being sold with PMGI in advance.

**P.O. Box 13694 ~ Pensacola, Florida 32591-3694
www.pensacolamardigras.com
PENSACOLA MARDI GRAS, INC.**

Vendors will not display or offer for sale any item that is imprinted or affixed with PMGI logo or reproductions of all or part of the official poster and T-shirt without prior written approval of PMGI.

Attendance at the event is weather related. PMGI, its Board of Directors or authorized representatives make no guarantees, representations, or compensation regarding attendance or volume of sales vendors should anticipate.

Applicant agrees to **NOT** hold PMGI and The Krewe of Lafitte, its Board of Directors or authorized representatives liable regarding weather, acts of God, acts of terrorism, governmental intervention, or any other incident that may prevent and/or interrupt the events causing a loss of business.

Vendors are responsible for trash pick-up and removal from their assigned location and 10 feet surrounding the area.

Vendors, their staff, helpers, or anyone associated with vendor shall obey all laws associated with event day, including Local, State and Federal laws.

All booths are to be set up and ready for operation on the following days by the following times:

Friday, February 09, 2024~ Krewe of Lafitte Illuminated parade starts @ 7:00 p.m. till 8:30 p.m. (Actual set up time will begin at 4:00pm. No Vendor will be permitted on parade route after 5:15pm) all vendors will immediately break down 1 hour following the parade with the exception of the Vendors that vend both Friday and Saturday.)

Saturday, February 10, 2024 Grand Mardi Gras Parade starts @ 2:00 p.m. and ends at approximately 5:00 p.m. (Actual set up time will begin at 9:00am. No Vendor will be permitted on parade route after 11:00am) all vendors will immediately break down 1 hour following the parade.)

Any vendor caught selling beyond these times on in violation of any Rules and Regulations will not be invited back next year and will have a 5-year penalty.

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**2024 Pensacola Mardi Gras
VENDOR AGREEMENT**

I, _____, representing _____ (company), which I am _____, (title) agree to the following terms and conditions.

- 1. My business would like to vend, and I request approval to sell merchandise at:
 _____ **2024 Krewe of Lafitte Illuminated Parade on February 9, 2024 – Fee \$300.00**
 _____ **2024 Grand Mardi Gras Parade on February 10, 2024 – Fee \$400.00**
 _____ **2024 Both the KOL and Grand Mardi Gras Parade – Fee \$625.00**

Vending rates are flat fees, with no limit of sales. Fees are per vending location.

- 2. It is my responsibility to be fully permitted as required by the State of Florida, Escambia County, and the City of Pensacola.
- 3. It is my responsibility to be in full compliance with the Health Department as required by the State of Florida, Escambia County and the City of Pensacola.
- 4. I agree to be responsible for all sales taxes and all additional tax issues related to the sale of merchandise sold by my company or organization.
- 5. I understand that I must send payment to Pensacola Mardi Gras, Inc. **before February 2nd** (for the February 9th and February 10th event and if there are any charges incurred, I will be responsible for payment.)
- 6. I have read the Vending Rules and Regulations and agree to abide by them. _____ (initial here)

INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

In exchange for the right to participate in the above checked event(s) (“the event(s)”), the undersigned, a duly authorized representative of _____, an organization participating in the event(s) (“the Organization”) agrees to indemnify and hold harmless the City of Pensacola, Pensacola Mardi Gras, Inc., Krewe of Lafitte Inc., including any and all related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever nature, arising out of these activities as a participant of the event(s) of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

Signed this _____ day of _____, 20_____.

| | |
|--------------|--------------------------|
| 10x10 Tent | <input type="checkbox"/> |
| Food Truck | <input type="checkbox"/> |
| Food Trailer | <input type="checkbox"/> |
| Food Cart | <input type="checkbox"/> |

VENDOR PENSACOLA MARDI GRAS, INC.

Signature

Printed Name

Email: _____

Cell #: _____

Office #: _____

Email: _____

| | | | |
|------------|----|----------|--------------------------|
| Friday | \$ | 300.00 | <input type="checkbox"/> |
| Saturday | \$ | 400.00 | <input type="checkbox"/> |
| Both | \$ | 625.00 | <input type="checkbox"/> |
| DUE | | \$ _____ | <input type="checkbox"/> |

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