

2020 PENSACOLA GRAND MARDI GRAS PARADE  
 MEDIA APPLICATION  
 PARADE DATE: SATURDAY, *FEBRUARY 22, 2020*  
 LINE UP STARTS @ 10 AM  
 PARADE STARTS @ 2PM  
 RAIN OR SHINE  
 APPLICATION DEADLINE *2/11/20*



NAME OF ENTRANT: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_  
 MAILING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
 DAY PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
 RESPONSIBLE PARTY: \_\_\_\_\_ RELATIONSHIP TO ENTRANT: \_\_\_\_\_

DESCRIPTION: \_\_\_\_\_ VAN\* \_\_\_\_\_ BOX TRUCK\* \_\_\_\_\_ WALKERS \_\_\_\_\_ FLOAT\* (CHECK ALL THAT APPLY)

**\*MUST FILL OUT A VEHICLE APPLICATION AND SUPPLY REQUIRED DOCUMENTS**

WILL UNIT PLAY MUSIC: \_\_\_\_\_ YES \_\_\_\_\_ NO NUMBER OF AXLES: \_\_\_\_\_ NUMBER OF SPOTTERS: \_\_\_\_\_ PHOTO ENCLOSED? \_\_\_\_\_ YES \_\_\_\_\_ NO  
 State law requires each operator of a towing vehicle be responsible for seeing that their trailer is properly secured and safety chains are provided (Florida Statute 316.530).

**MEDIA PROMOTIONAL COMMITMENT, PERFORMANCE RULES AND AGREEMENT**

**This application is contingent upon the following performance: (Plan must be approved by PMGI, prior to event participation)**

- All Media entries in the 2020 Parade will provide to the Pensacola Grand Mardi Gras Parade the number of promotional announcements, length of announcements, and dates of promotional campaign with this application.
- All Media entries in the 2020 Parade will provide an affidavit of performance to the Pensacola Grand Mardi Gras Parade within Ten (10) days following the Parade Date. \*\*

Promotional campaign dates \_\_\_\_\_ 1 – Co promotion with PMGI  
 Number of promotional announcements \_\_\_\_\_ 1 – Live Remote at place and time tbd with PMGI

60's \_\_\_\_\_ 30's \_\_\_\_\_ 10's \_\_\_\_\_  
 Circle One  
 Live / Recorded    Live / Recorded    Live / Recorded

Media Application Contact \_\_\_\_\_ Direct Phone Number \_\_\_\_\_

**\*\*If the information above is not provided, Pensacola Mardi Gras, Inc. reserves the right to charge an additional fee(s) to the Media Station**

**Indemnification and Hold Harmless Agreement**

In exchange for the right to participate in the Pensacola Grand Mardi Gras Parade ("the Parade"), the undersigned, a duly authorized representative of \_\_\_\_\_, an organization participating in the Parade ("the Organization") as condition to participate in the Pensacola Grand Mardi Gras parade, held on February 22, 2020 to:

1. **OBEY ALL INSTRUCTIONS GIVEN BY PARADE OFFICIALS, MARSHALLS AND THE CITY OF PENSACOLA POLICE DEPARTMENT;**
2. **OBEY ALL LAWS FOR THE PROPER OPERATION OF A MOTOR VEHICLE\*, INCLUDING, BUT NOT LIMITED TO, NO DRINKING OF ALCOHOLIC BEVERAGES OR BEING UNDER THE INFLUENCE OF MIND ALTERING SUBSTANCES;**
3. **BE AT THE ASSEMBLY POINT NO LATER THAN 1:00 P.M. ON February 22, 2020.**
4. **I HAVE FULLY READ AND HAVE PROVIDED MY ORGINZATION WITH A COPY OF THE RULES AND REGULATIONS \_\_\_\_\_ (initial here)**

We understand and agree that if we do not comply with the, 2019 Rules and Regulations of the parade, and the instructions given to us by parade marshals, officials, or the City of Pensacola Police Department, our participation in the parade will be terminated and we will not be permitted to continue in the parade.

Furthermore, in exchange for the right to participate in the Pensacola Grand Mardi Gras Parade (the "Parade"), the undersigned, a duly authorized representative of \_\_\_\_\_, an organization participating in the Parade (the "Organization") agree that I have read and agree with the, 2020 Rules and Regulations and will indemnify and hold harmless the City of Pensacola, Pensacola Mardi Gras, Inc. and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising out of activities as a parade participant of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

Name of Organization \_\_\_\_\_ Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Commercial General Liability Insurance Company: \_\_\_\_\_ Policy Number: \_\_\_\_\_

P.O. BOX 13694; PENSACOLA, FLORIDA 32591-3694  
 www.pensacolamardigras.com

**Pensacola Mardi Gras, Inc. reserves the right to decline any application at their discretion. Just because an application has been submitted, does not mean entry is automatically submitted and approved. You must be contacted by PMGI with approval of entry.**

# PENSACOLA MARDI GRAS VEHICLE APPLICATION



This Vehicle Application **MUST BE** completed for any Pensacola Mardi Gras, Inc.(PMGI) event where a vehicle is being used to pull a trailer/ float or that will simply be driving in any of the PMGI events.

NAME OF DRIVER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

DAY PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_ CELL\*: \_\_\_\_\_

**\*Driver will have with him/her during the day of the parade**

DRIVER'S LICENSE NUMBER: \_\_\_\_\_ PHOTO COPY ENCLOSED? \* \* \_\_\_YES \_\_\_NO

**\*\*We must have a legible photocopy of all Licenses and insurance information. No one will be allowed to drive or pull a float without providing these documents.**

*State law requires each operator of a towing vehicle be responsible for seeing that their trailer is properly secured and safety chains are provided (Florida Statute 316.530).*

IS THE DRIVER OF THE VEHICLE THE OWNER OF THE VEHICLE? \_\_\_ YES \_\_\_ NO (If no, please provide owner information)

## **DESCRIPTION OF VEHICLE:**

MAKE \_\_\_\_\_ MODEL \_\_\_\_\_ YEAR \_\_\_\_\_ COLOR \_\_\_\_\_

IS THIS VEHICLE PULLING A FLOAT? \_\_\_ YES \_\_\_ NO IS THIS VEHICLE PULLING A TRAILER? \_\_\_ YES \_\_\_ NO NUMBER OF AXLES: \_\_\_\_\_

**To be attached to application:** \_\_\_\_\_ copy of valid Driver's License for Driver named on application

\_\_\_\_\_ copy of current Insurance that will not expire prior to day of event

### Indemnification and Hold Harmless Agreement

In exchange for the right to participate in the Pensacola Grand Mardi Gras Parade ("the Event"), or any event produced by PMGI, the undersigned, who is the driver of that certain vehicle, as mentioned herein above, and/or a duly authorized representative of \_\_\_\_\_, an organization participating in the Event ("the Organization") agrees to indemnify and hold harmless the City of Pensacola, Pensacola Mardi Gras, Inc. and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising out of activities as a driver of that certain vehicle, as mentioned herein above, and/or a parade participant of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

Driver: \_\_\_\_\_ (print name)\*\*\* Date: \_\_\_\_\_

Signature: \_\_\_\_\_

\*\*\*The person signing this documentation is the person driving for the day of the Parade. Please have your license available at line up check-in.

**MAIL TO:  
PENSACOLA MARDI GRAS  
P.O. BOX 13694  
PENSACOLA, FLORIDA 32591-3694  
[www.pensacolamardigras.com](http://www.pensacolamardigras.com)**